



# Sponsorship Opportunities

26th Annual

July 12, 2026

***One of the largest summer arts & craft fairs in the Twin Cities***

Anoka Riverfest & Craft Fair draws over 25,000 enthusiastic visitors and shoppers who come from miles around to see more than 150 juried artisans exhibiting their creative and original work. This free, family-oriented event also includes a wide variety of fair-style food favorites and more.

In addition to the many benefits of being a Riverfest sponsor, it's a great opportunity to showcase your business to 25,000+ people in the northern metro area...in just one day!

The following pages include a description of the many sponsorship opportunities for Riverfest.



Don't miss your opportunity to give your business the face-to-face exposure that increases name recognition and drives new business. ***Last year, sponsorships for this event sold out quickly!!*** Some sponsorship opportunities are limited, so please contact us today to secure your first choice.

**[www.AnokaRiverfest.org](http://www.AnokaRiverfest.org)**



12 Bridge Square | Anoka, MN 55303 | (763)421-7130

*For more information contact:*

Nikki Kalvin  
President, Anoka Area Chamber of

Commerce

763-421-7130

Nikki@AnokaAreaChamber.com

## Community sponsorship is vital to our continued success.

### PREMIER SPONSOR—*Limited to one*

**\$5,000**

Our Premiere Sponsor is the lead sponsor on all marketing materials and advertising.

#### Benefits:

- A covered 10' x 10' booth space in a prime location. (This includes tent, tables & two chairs).
- Your logo featured on the all event literature as the Premiere Sponsor!
- Corporate logo featured on all main entrance signs and on-site signage stating your business is the Premiere Sponsor.
- Inclusion on the official Anoka Riverfest & Craft Fair website. [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org).
- Your corporate logo included in **all** advertising including:
  - **WCCO Radio**—exposure to 300,000 listeners.
  - **ECM Publications**—(2 issues ea.) *Anoka Co. Shopper* and various ECM publications in the metro area—PLUS a special insert one week prior. (distribution 300,000).
  - 150 promotional posters and 1000 fliers.

Your Logo Here!

*presents*



**The deadline for your corporate logo is April 1st**

**OFFICIAL SPONSOR-*Limited availabilities*****\$1,500**

There are ONLY 4 Official Sponsorships available. This will ensure high exposure for your business at the main corner!

**Benefits**

- As an **Official Sponsor** you will receive a covered 10' x 10' booth space in **THEE best high traffic corner of this event!** (*This includes tent, tables & two chairs.*)
- Your corporate logo featured on all main entrance signs and on-site signage and on all marketing materials and advertising.
- Inclusion on the official Anoka Riverfest & Craft Fair website. [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org).
- Your corporate logo included in **all** advertising including:
  - **ECM Publications**-(2 issues ea.) *Anoka Co. Shopper* and various ECM publications in the metro area-  
PLUS a special insert one week prior. (distribution 300,000).
  - 150 promotional posters and 1000 fliers.

**NON-CRAFTER STREET SPONSOR-*Limited availabilities*****\$1,000**

A very limited number of these Sponsorships are available. This will ensure high exposure for your business within the event area!

**Benefits**

- As a **Non-Crafter Street Sponsor** you will receive a 10 x 10 space within the event area. (*A tent will not be provided*)
- Inclusion on the official Anoka Riverfest & Craft Fair website. [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org).
- Corporate logo featured on all main entrance signs and on-site signage.
- **A very limited number of these are available!!!**
- Your corporate logo included in **all** advertising including:
  - **ECM Publications**-(2 issues ea.) *Anoka Co. Shopper* and various ECM publications in the metro area-  
PLUS a special insert one week prior. (distribution 300,000).
  - 150 promotional posters and 1000 fliers.

*If giving something away at your booth, please don't give away Bottled Water.  
The Riverfest Committee sells Bottled Water at the event to help with event expenses!*

**The deadline for your corporate logo is April 1st**

**INFORMATION BOOTH SPONSOR-Limited to one****\$1,500**

The information booths are a central source of activity. Thousands of people use it!

**Benefits:**

- As the **Information Booth Sponsor** your corporate logo will be featured prominently on the two information booths. Your logo will be featured on **all** marketing materials and advertising.
- You will receive a 10 x 10 space within the event area. (A tent will be provided)
- Inclusion on the official Anoka Riverfest & Craft Fair website. [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org).

- Your logo included in **all** advertising including:
  - ECM Publications-(2 issues ea.) *Anoka Co. Shopper* and various ECM publications in the metro area- PLUS a special insert one week prior. (distribution 300,000).
  - 150 promotional posters and 1000 fliers.

**RIVERSIDE MUSIC STAGE SPONSOR-Limited to one****\$1,500**

The Riverside Music Stage features different groups performing throughout the day. The entertainment is enjoyable, and it is a pleasant place to sit and relax.

**Benefits**

- Our **Riverside Music Stage** Sponsor will be recognized on **all** marketing materials and advertising.
- Signage on at the Main Performance Stage
- Your logo featured on all main entrance signs and on-site signage.
- Inclusion on the official Anoka Riverfest & Craft Fair website, [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org).

- Your logo included in **all** advertising including:

- ECM Publications-(2 issues ea.) *Anoka Co. Shopper* and various ECM publications in the metro area- PLUS a special insert one week prior. (distribution 300,000).
- 150 promotional posters and 1000 fliers.

**SUPPORTING SPONSOR****\$100****Benefits:**

- As a **Supporting Sponsor** your corporate logo will be on pointed advertising pieces and at the event site.
- Your logo featured on all main entrance signs and on-site signage.

- Inclusion on the official Anoka Riverfest & Craft Fair website. [www.AnokaRiverfest.org](http://www.AnokaRiverfest.org)
- Your logo on print advertising featuring local and statewide venues
- 150 promotional posters and 1000 fliers.



## Sponsorship Commitment Form

*I would like to be a sponsor of the 2026  
Anoka Riverfest & Craft Fair at the following level:*

_____	Premier Sponsor- <i>Limited to one</i>	\$5,000
_____	Official Sponsor- <i>Limited to four</i>	\$1,500
_____	Non-Crafter Street Sponsor- <i>Limited availabilities</i>	\$1,000
_____	Information Booth Sponsor- <i>Limited to one</i>	\$1,500
_____	Riverside Music Stage Sponsor-- <i>Limited to one</i>	\$1,500
_____	Supporting Sponsor	\$100

Business or Sponsor Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Business Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Credit Card (VISA/MC)#: \_\_\_\_\_ Exp. Date : \_\_\_\_/\_\_\_\_  
3-Didget SEC Code: \_\_\_\_\_

**Payment is due by March 1, 2025**

Yes, I would like my corporate logo used on advertising materials.  
*Only applicable with some sponsorships.*

**Deadline for logo submission is April 1st.**

**Please submit completed application to:**

**Anoka Area Chamber of Commerce**

Attn: Nikki Kalvin  
12 Bridge Square  
Anoka, MN 55303  
763-421-7130  
Fax: 763-421-0577

