



Sponsorship Opportunities

26th Annual

July 12, 2026

One of the largest summer arts & craft fairs in the Twin Cities

Anoka Riverfest & Craft Fair draws over 25,000 enthusiastic visitors and shoppers who come from miles around to see more than 150 juried artisans exhibiting their creative and original work. This free, family-oriented event also includes a wide variety of fair-style food favorites and more.

In addition to the many benefits of being a Riverfest sponsor, it's a great opportunity to showcase your business to 25,000+ people in the northern metro area...in just one day!

The following pages include a description of the many sponsorship opportunities for Riverfest.



Don't miss your opportunity to give your business the face-to-face exposure that increases name recognition and drives new business. ***Last year, sponsorships for this event sold out quickly!!*** Some sponsorship opportunities are limited, so please contact us today to secure your first choice.

www.AnokaRiverfest.org



12 Bridge Square | Anoka, MN 55303 | (763)421-7130

For more information contact:

Nikki Kalvin

President, Anoka Area Chamber of
Commerce

763-421-7130

Nikki@AnokaAreaChamber.com

Community sponsorship is vital to our continued success.

PREMIER SPONSOR—*Limited to one*

\$5,000

Our Premiere Sponsor is the lead sponsor on all marketing materials and advertising.

Benefits:

- A covered 10' x 10' booth space in a prime location. (This includes tent, tables & two chairs).
- Your logo featured on the all event literature as the Premiere Sponsor!
- Corporate logo featured on all main entrance signs and on-site signage stating your business is the Premiere Sponsor.
- Inclusion on the official Anoka Riverfest & Craft Fair website. www.AnokaRiverfest.org.
- Your corporate logo included in *all* advertising including:
 - **WCCO Radio**-exposure to 300,000 listeners.
 - Your corporate logo included in *all* advertising including:
 - **ECM Publications**-*Anoka Co. Shopper* and various ECM publications in the metro area-**PLUS** a special insert one week prior. (distribution 300,000).
 - 150 promotional posters



The deadline for your corporate logo is April 1st

OFFICIAL SPONSOR-*Limited availabilities*

\$1,500

There are ONLY 4 Official Sponsorships available. This will ensure high exposure for your business at the main corner!

Benefits

- As an **Official Sponsor** you will receive a covered 10' x 10' booth space in **THEE** best high traffic corner of this event! *(This includes tent, tables & two chairs).*
- Your corporate logo featured on all main entrance signs and on-site signage and on all marketing materials and advertising.
- Inclusion on the official Anoka Riverfest & Craft Fair website. www.AnokaRiverfest.org.
- Your corporate logo included in *all* advertising including:
 - ECM Publications-
Anoka Co. Shopper and various ECM publications in the metro area-
PLUS a special insert one week prior.
(distribution 300,000).
 - 150 promotional posters

NON-CRAFTER STREET SPONSOR-*Limited availabilities*

\$1,000

A very limited number of these Sponsorships are available. This will ensure high exposure for your business within the event area!

Benefits

- As a **Non-Crafter Street Sponsor** you will receive a 10 x 10 space within the event area. *(A tent will not be provided)*
- Inclusion on the official Anoka Riverfest & Craft Fair website. www.AnokaRiverfest.org.
- Corporate logo featured on all main entrance signs and on-site signage.
- **A very limited number of these are available!!!**
- Your corporate logo included in *all* advertising including:
 - ECM Publications-
Anoka Co. Shopper and various ECM publications in the metro area-
PLUS a special insert one week prior.
(distribution 300,000).
 - 150 promotional posters

*If giving something away at your booth, please don't give away Bottled Water.
The Riverfest Committee sells Bottled Water at the event to help with event expenses!*

The deadline for your corporate logo is April 1st

INFORMATION BOOTH SPONSOR-Limited to one**\$1,500**

The information booths are a central source of activity. Thousands of people use it!

Benefits:

- As the **Information Booth Sponsor** your corporate logo will be featured prominently on the two information booths. Your logo will be featured on **all** marketing materials and advertising.
- You will receive a 10 x 10 space within the event area. (A tent will be provided)
- Inclusion on the official Anoka Riverfest & Craft Fair website. www.AnokaRiverfest.org.
- Your corporate logo included in **all** advertising including:
 - ECM Publications- *Anoka Co. Shopper* and various ECM publications in the metro area- PLUS a special insert one week prior. (distribution 300,000).
 - 150 promotional posters

RIVERSIDE MUSIC STAGE SPONSOR-Limited to one**\$1,500**

The Riverside Music Stage features different groups performing throughout the day. The entertainment is enjoyable, and it is a pleasant place to sit and relax.

Benefits

- Our **Riverside Music Stage** Sponsor will be recognized on **all** marketing materials and advertising.
- Signage on at the Main Performance Stage
- Your logo featured on all main entrance signs and on-site signage.
- Inclusion on the official Anoka Riverfest & Craft Fair website, www.AnokaRiverfest.org.
- Your corporate logo included in **all** advertising including:
 - ECM Publications- *Anoka Co. Shopper* and various ECM publications in the metro area- PLUS a special insert one week prior. (distribution 300,000).
 - 150 promotional posters

SUPPORTING SPONSOR**\$100****Benefits:**

- As a **Supporting Sponsor** your corporate logo will be on pointed advertising pieces and at the event site.
- Your logo featured on all main entrance signs and on-site signage.
- Inclusion on the official Anoka Riverfest & Craft Fair website. www.AnokaRiverfest.org
- Your logo on print advertising featuring local and statewide venues
- 150 promotional posters.



Sponsorship Commitment Form

I would like to be a sponsor of the 2026 Anoka Riverfest & Craft Fair at the following level:

- Premier Sponsor-Limited to one \$5,000
- Official Sponsor-Limited to four \$1,500
- Non-Crafter Street Sponsor-Limited availabilities \$1,000
- Information Booth Sponsor-Limited to one \$1,500
- Riverside Music Stage Sponsor--Limited to one \$1,500
- Supporting Sponsor \$100

Business or Sponsor Name: _____

Business Address: _____

Contact Name: _____ Email Address: _____

Phone #: _____ Business Phone #: _____ Fax #: _____

Credit Card (VISA/MC)#: _____ Exp. Date : ___/___
3-Didget SEC Code: _____

Payment is due by April 1, 2026

Yes, I would like my corporate logo used on advertising materials.
Only applicable with some sponsorships.
Deadline for logo submission is April 1st.

Please submit completed application to:

Anoka Area Chamber of Commerce
Attn: Nikki Kalvin
12 Bridge Square
Anoka, MN 55303
763-421-7130
Fax: 763-421-0577

